

# MEET THE BRAND GUY: DR. JEROME JOSEPH

Dr. JEROME  
JOSEPH | SPEAKER  
STRATEGIST  
AUTHOR

Ladies and gentlemen, get ready—because you're about to meet one of the most electrifying voices in the world of branding and leadership.

Our keynote speaker today is a **global thought leader** in branding, sales, culture, and AI—**ranked #2 in the world as a Global Brand Guru** in both **2020 and 2022**. Over the past **30 years**, he has delivered impactful programs in **40 countries**, working with over **1,000 brands**, including numerous global MNCs and Fortune 500 companies.

But he's not just a speaker—he's walked the talk. As the **former CEO and Board Member of a publicly-listed brand agency**, he brings real-world insight and transformation expertise to every stage he steps on.

He is the **best-selling author of 12 books**, including the *first-ever book on Personal Branding in Asia*—written back in **2006**, long before personal branding became a global buzzword.

His insights have inspired over **1 million people worldwide**, and his excellence has earned him **three of the highest honours** in the speaking profession:

- **Certified Speaking Professional (CSP)**—a title held by only the top 12% of speakers globally,
- **Global Speaking Fellow**—awarded to speakers who've presented across continents,
- **And the youngest**—ever inductee into the Asia Speaker Hall of Fame.

And just for fun—his favourite brands? **Liverpool Football Club** and... his wife **Mila** and his 2 beautiful daughters Elizabeth and Angelina.

Today, in his session titled "**[Insert Event Title]**", he's going to challenge your thinking, ignite fresh ideas, and show you how to **[Insert Key Outcome]**.

This will be **high-energy, highly engaging**, and packed with powerful ideas. So get ready to take notes, lean in, and be inspired.

**Please join me in giving a thunderous welcome to The Brand Guy—Dr. Jerome Joseph!**

